


Sarah Jaffe
August 17 1970 Chicago, IL
8:30am - 11:15am

Core Strengths in Business (Pros)


Sun in Leo (24°)

- **Natural Leader:** Leos are confident, charismatic, and comfortable in the spotlight. They lead with heart, inspiring others.
- **Creative Visionary:** Excellent at building brands, leading teams, or presenting ideas. Leos bring flair and confidence into business.
- **Loyal & Driven:** When invested, they're fiercely loyal to their mission and willing to do what it takes.

 *Ideal roles:* CEO, creative director, motivational speaker, entrepreneur, or influencer.


Moon in Pisces (2°)

- **Empathic & Intuitive:** Deeply attuned to people and trends. Can sense emotional undercurrents, making them great in service-oriented businesses.
- **Big Dreamer:** Thinks outside the box and is inspired by deeper meaning. Ideal for visionary, soulful, or mission-driven work.

 *Strength:* Can build emotionally resonant brands or teams with heart.

Mercury in Virgo (21°)

- **Strategic Communicator:** Thinks clearly, sees details others miss, and communicates with precision.
- **Excellent Planner & Analyst:** Ideal for behind-the-scenes work, refining strategy, or systematizing workflows.

 *Strength:* Capable of balancing creative fire (Leo) with methodical precision.

Venus in Libra (9°)

- **Charm & Diplomacy:** Strong interpersonal skills, refined taste, and a gift for collaboration.
- **Branding + Design:** Natural eye for aesthetics; likely excels in creating beautiful, harmonious experiences.

● *Strength:* Good in client-facing, public relations, or branding roles.

🔥 Mars in Leo (19°)

- **Motivated by Recognition:** Driven to succeed, especially when their work is admired. Bold and unapologetic in action.
 - **Courageous Execution:** Not afraid to take big risks or lead big moves.
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Ascendant Considerations:

If born at 8:30 AM – Virgo Rising

- **Business Style:** Detail-oriented, strategic, service-driven.
- **Strength:** Brings humility and logic to otherwise bold Leo energy—*an executive who is both inspiring and grounded.*

If born at 11:15 AM – Libra Rising

- **Business Style:** Charismatic, graceful, connector.
 - **Strength:** Can network with ease, make peace, and build alliances—*ideal for business partnerships or brand visibility.*
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🌑 Challenges in Business (Cons)

🌙 Moon in Pisces

- **Emotional Overwhelm:** May absorb too much from clients/employees. Needs emotional boundaries and self-care.
- **Indecisiveness:** Can get lost in idealism or avoid confrontation.

☀️ Sun + Mars in Leo

- **Pride & Ego:** Can resist feedback or appear arrogant if not careful. Needs to stay grounded and collaborative.
- **Overextension:** Tends to take on too much—especially if driven by the need to impress or prove worth.

Mercury in Virgo

- **Perfectionism:** May delay launches or second-guess ideas. Can be overly critical of self and others.

♄ Saturn in Taurus

- **Slow Start in Finances:** May experience early-life struggles with money or confidence in material success.
 - **Resistance to Change:** Can cling to comfort zones unless actively evolving.
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Overall Business Archetype

Visionary Leader with Emotional Depth + Practical Smarts.

This person thrives when:

- They're leading from a place of **authentic expression**.
- Their work aligns with **creative or heart-centered missions**.
- They're in charge but surrounded by team members who **support structure**.

They may struggle when:

- They avoid difficult decisions due to emotional sensitivity.
- Ego leads more than intuition.
- Fear of imperfection delays progress.